

MINUTES OF THE GENERAL MEETING

Tuesday, June 14, 2022 Meeting at Barnes Tennis Center

Next General Meeting Tuesday, August 9, 2022 at 7:00 PM

- I. CALL TO ORDER: 7:01 PM. Called to order by John Broderick. Attendees were Eric Alm, Mike Bauer, John Broderick, John Chanfreau, Andrew Cretella, Carole Farr, Jeff Greenwald, M.A. Hillier, Dave Jaehnig, Josh Jorgensen, Jim Lackritz, Steve Leffler, Anne Leistikow, Sabastiani Leon, Randie Lettington, Eric Mann, Simon Shen and Todd Sprague. Guests: Paulina Rassavong (TennisFest Chair), Linda Milan (SCTA Foundation and USTA SoCal), and Trevor Kronemann (USTA SoCal).
- II. MINUTES: The March 8, 2022 General Meeting minutes (as amended – Nomination committee report). MSP  
April 12, 2022 Executive Meeting (as amended – treasurer’s report). MSP
- III. PRESIDENT’S REPORT: John Broderick thanked all the Directors who helped make TennisFest a great success including Solomon Liu for setting up the meet and greet with Brandon Nakashima. He asked Trevor Kronemann, Executive Director of the USTA Southern California, to update the District Board from the Section’s perspective. Trevor mentioned that nominees are needed for the upcoming USTA SoCal service awards which will be held in September. He also highlighted the new SoCal Pro Circuit taking place in San Diego County this summer at Rancho Santa Fe Country Club, USD, and Barnes Tennis Center followed by a new WTA 500 event at Barnes in October. The Section is monitoring the rollout of the new World Tennis Number which is now underway. A major contract to use Wilson Trinity eco-friendly tennis balls at events was signed recently and a \$400k grant was received from CalVIP for violence intervention and promoting involvement in tennis. Due to increased entries into leagues and tournaments, more tennis courts are needed. Additional officials are also needed due to attrition and increased demand. The Section is considering various approaches to mitigate the umpire situation including automation and having parents help with line calling.
- IV. TREASURER’S REPORT: Jim Lackritz reported that the investment funds experienced an approximately \$5,000 drop in line with overall market conditions. MSP
- V. COMMITTEE REPORTS:
  - a. **TennisFest:** Paulina Rassavong thanked the SDDTA Directors who volunteered to help with TennisFest as well as all the vendors, teaching pros, student volunteers, wheelchair tennis exhibition participants including Jeff Lee and Para-Olympian David Wagner, and collaborators including USPTA, USTA, Balboa Tennis Club and the District Wounded Warrior Tennis Program. By the numbers: 750 participant t-shirts were provided to attendees before they ran out, 110 volunteers including 55 teaching pros were involved and provided t-shirts, 23 BTC courts were utilized, and 25 gift raffle items were provided by the racquet and local vendors. The grand raffle prize was a \$200 gift card for the La Jolla Beach and Tennis Club Marine Room. Paulina pointed out that planning for next year’s TennisFest should begin very early next year, and that racquet vendors and pros need long lead times for planning their events.

- b. **SDTHOF Inductees** – David Jaehnig reported that 37 individuals were nominated for this year’s class. The inductees are Allison Bradshaw, Amber Liu, Dick Enberg, Lorne Kuhle, Todd Nelson, and John Martin. The induction ceremony will be held at Balboa Tennis Club on October 1<sup>st</sup> at 4:30 PM.
- c. **Tennis Advocacy** – Todd Sprague pointed out that the concept of multi-racquet sports facilities was very much in play. The proposed upgrade to the Mountain View Sports and Racquet Club to include a new clubhouse, more tennis courts, and pickleball is an example of a public facility model that can be followed elsewhere in the District. A similar model may guide improvements at Peninsula Tennis Club.
- d. **Marketing & Advertising** – John Broderick noted that Directors should distribute the SDDTA banners to clubs whenever possible. A list of clubs that have the banners will be prepared. The District is building our email contact list and trying to attract more people to clubs.
- e. **League Updates** – Randie Lettington said USTA leagues are thriving in San Diego. Year-to-date, registrations are up 44% and unique participants are up 23%. Registrations for all of Southern California are healthy with 5 SoCal areas in the top 25 Nationally out of over 350 areas. Spring leagues are finishing up and heading to Summer Sectionals. Summer leagues are just starting with 55+, 65+, Tri-level Adult leagues and mixed 40+. The strongest growth was driven by 55+ (up 32%) and Tri-level (up 105%) in team counts. So far, San Diego has 5 National teams representing the best of SoCal:

- 40+ Women's 4.5 Brengle Terrace
- 40+ Women's 3.0 Rancho Santa Fe TC
- 40+ Men's 5.0+ University City RC
- Mixed 18+ 10.0 University City RC
- 18+ Women's 2.5 Mountain View

Leagues are off to a good start this year! Note that league players will have separate World Tennis Numbers (WTN) for singles and doubles.

- f. **District Tournament** – Simon Shen stated that the District Tournament would be held at Barnes Tennis Center on August 19-21 and August 26-28. Paola Diaz de Regules will be the Tournament Director. A link to the tournament may be found on the District website. Jim Bodor suggested distributing flyers for the District tournament at the La Jolla tournament.
- g. **Yearbook** – Jeff Greenwald mentioned that the Yearbook traditionally included rankings, biographies, SDTHOF, the adult tournament schedule, awards dinner info, and local stories. However, the 2023 tournament schedule is not easy to pin down at this point. Jeff suggested that the District consider distributing the Yearbook electronically or perhaps utilize a hybrid approach with fewer print copies than past years. Eliminating printed copies would greatly reduce cost. In the past, advertising has supported much of the print cost. It was suggested that Jeff return with an action item to the next meeting with cost data supporting the various options so that the issue could be decided.

## VI. OLD BUSINESS:

- a. Bylaw Revisions tabled from last meeting and presented by Mike Bauer. Article 5 Section 6 was previously amended at the March 8 General Meeting.
  - i. Article 7 Removal of a Board Member – a long discussion of the conditions of removal and replacement ensued but the consensus was that more preparation including a written comparison of the current and proposed language and justification of the change was required. The item was tabled.

VII. NEW BUSINESS:

- a. Steve Kappes – suggested (via email) that committee chairs should ensure that their committees meet periodically.
- b. Jeff Greenwald – suggested that SDDTA should have a pullover, windbreaker, or other light jacket as a means of marketing the organization. He will return with options for the Board to consider.

VIII. ADJOURNMENT: The meeting was adjourned at 9:02 PM.

Respectfully Submitted,

Steve Leffler, Secretary

John Broderick, President