

MINUTES OF THE EXECUTIVE MEETING

Tuesday, November 8, 2022 Meeting via Zoom

Next General Meeting Tuesday, December 13, 2022 at 7:00 PM

- I. CALL TO ORDER: 8:02 PM. Called to order by John Broderick. Attendees were John Broderick, Carole Farr, Jim Lackritz, Steve Leffler, Randie Lettington, and Ryan Redondo.
- II. PRESIDENT'S REPORT: No report.
- III. TREASURER'S REPORT: Jim Lackritz reported the only change since the General Meeting (10/27) was that the SCTA grant was received (\$20,625).
- IV. SDDTA 2023 Priorities and Goals:
  - a. **TennisFest** - John Broderick is communicating with Balboa Tennis Club to solidify the event date. He will be looking at candidate TennisFest directors and will publicize with SDDTA directors and approach suggested individuals. Paulina Rassavong set up a good infrastructure for the 2021 event she managed, which should be helpful to the incoming director. Jim Lackritz suggested the Executive Committee approve the proposed chair.
  - b. **Committee Chairs** - John Broderick proposed the goal for committee chairs to conduct at least 2 meetings per year. They should work with their committees to identify committee goals and accountability. Randie Lettington suggested that the makeup of each committee needs to align with its mission. Carole Farr suggested that committee chairs submit written meeting reports. Ryan Redondo recommended that the District consolidate committees and provide guidance on how committees are run such as formalizing performance indicators/metrics for each committee. Jim Lackritz suggested updating the District mission statement which would then help guide the committee work. Jim will draft an updated mission statement.
  - c. **District Tournament** - John Broderick/Ryan Redondo – We need to set the date for 2023. Hillary Park is the new committee chair. Per Ryan, the WTA qualifying week will be during finals week of the US Open. Randie noted that the Adult 55 Sectionals are being held at Barnes on August 25-27, 2023. Jim asked if the first weekend in September 1-4, 2023 plus the following weekend would work. The expectation is that the tournament dates will be resolved soon.
  - d. **Grand Prix Proposal** - Ryan Redondo. Ryan had a conversation with SCTA's Maria Goldberg. SCTA might want to also do a Grand Prix Tournament Series for the LA area and the desert. Ryan also talked to Trevor and Nancy Abrams. John suggested that the La Jolla Tennis Club, Maureen Connolly and District tournaments be elevated to level 4 if that can be approved.
  - e. **Tennis Advocacy** - Steve Leffler/Carole Farr/John Broderick
    - i. Court Retention - Advisory Groups, City leaders, and USTA SoCal task force - We had a meeting with Esther Henderschott regarding the task force. Carole noted that one of our inputs was to develop a resource toolbox.
    - ii. Joint-Use Opportunities - Todd Sprague has met with Parks and Recreation and San Diego Unified School District to develop near term opportunities for both tennis and pickleball.

- f. **Grant Committee** - John Broderick/Jim Lackritz - A new chair is needed. Grant criteria are not formalized. Generally the committee funds proposals that “grow the game” such as court improvements, wheelchair activities, etc.
- g. **Community Programs** - John Broderick reported that we need suggestions for a chair.
- h. **Fundraising** - Steve Leffler proposed that a capital program fund, perhaps under the umbrella of the SCTA Foundation, is needed to help clubs build new tennis courts or facilities, so that the District can respond when opportunities for new courts arise. Ryan noted that we don’t want to cannibalize existing sponsors of Youth Tennis San Diego, etc. John noted that additional funds for tournaments, TennisFest, and other programs would be useful as well.

V. NEW BUSINESS:

- a. Randie Lettington suggested that we could provide District shirts and perhaps plaques to participants in National tournaments.
- b. Closed Session

VI. ADJOURNMENT: The meeting was adjourned at 10:51 PM.

Respectfully Submitted,

Steve Leffler, Secretary

John Broderick, President